



ಕರ್ನಾಟಕ ಸರ್ಕಾರ

**ಕಾಲೇಜು ಶಿಕ್ಷಣ ಇಲಾಖೆ**

ದೂರವಾಣಿ: 080-22343904/05

ಕಾಲೇಜು ಶಿಕ್ಷಣ ಆಯುಕ್ತರ ಕಛೇರಿ,  
ಅರಮನೆ ರಸ್ತೆ, ಬೆಂಗಳೂರು-560001.  
ದಿನಾಂಕ:06.01.2018.

ಸಂಖ್ಯೆ: ಕಾಶಿಇ:ಶೈವಿ:191:ಪ್ರ.ಸ್ಪರ್ಧೆ:2017-18

ಇವರಿಗೆ,

ಜಂಟಿ ನಿರ್ದೇಶಕರು,  
ಕಾಲೇಜು ಶಿಕ್ಷಣ ಇಲಾಖೆ,  
ಪ್ರಾದೇಶಿಕ ಕಛೇರಿ, ಬೆಂಗಳೂರು, ಮೈಸೂರು, ಮಂಗಳೂರು,  
ಧಾರವಾಡ, ಗುಲ್ಬರ್ಗ, ಶಿವಮೊಗ್ಗ.

ಮಾನ್ಯರೇ,

ವಿಷಯ: ಜನವರಿ 25, 2018 ರ "ರಾಷ್ಟ್ರೀಯ ಮತದಾರರ ದಿನಾಚರಣೆ"  
ಅಂಗವಾಗಿ ಕಾಲೇಜು ವಿದ್ಯಾರ್ಥಿಗಳಿಗಾಗಿ ವಿವಿಧ ಸ್ಪರ್ಧೆಗಳನ್ನು  
ಆಯೋಜಿಸಿರುವ ಬಗ್ಗೆ.

ಉಲ್ಲೇಖ: Sri Sanjiv Kumar, Chief Electoral Officer and Ex-officio,  
Addl. Chief Secretary to Govt. DPAR (Elections) letter  
No:DPAR 165 CHUMAPA 2017 DT:05.01.2018.

\*\*\*\*\*

ಮೇಲ್ಕಂಡ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ, ರಾಷ್ಟ್ರೀಯ ಚುನಾವಣಾ ಆಯೋಗವು ಜನವರಿ 25ನ್ನು  
"ರಾಷ್ಟ್ರೀಯ ಮತದಾರರ ದಿನ"ವನ್ನಾಗಿ ಪ್ರತಿ ವರ್ಷ ಆಚರಿಸುತ್ತಾ ಬಂದಿದ್ದು, ಪ್ರಸ್ತುತ ಜನವರಿ, 25  
2018 ರಂದು "ರಾಷ್ಟ್ರೀಯ ಮತದಾರರ ದಿನಾಚರಣೆ"ಯನ್ನು ಆಚರಿಸಲಾಗುತ್ತಿದೆ. ಇದರ ಅಂಗವಾಗಿ  
ಚುನಾವಣೆಯಲ್ಲಿ ಹೆಚ್ಚಿನ ಮತದಾರರು ಮತದಾನದಲ್ಲಿ ಪಾಲ್ಗೊಳ್ಳುವಂತೆ ಅದರಲ್ಲೂ ಯುವ ಜನತೆಯು  
ಹೆಚ್ಚಾಗಿ ಮತ ಚಲಾಯಿಸುವಂತೆ ಪ್ರೇರೇಪಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಮತದಾನದ ಮಹತ್ವದ ಬಗ್ಗೆ ಕಾಲೇಜು  
ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಅರಿವು ಮೂಡಿಸುವ ಸಂಬಂಧ ಕಾಲೇಜು ವಿದ್ಯಾರ್ಥಿಗಳಿಗಾಗಿ ಜಿಲ್ಲಾ ಮತ್ತು ರಾಜ್ಯ  
ಮಟ್ಟದ Essay Writing, Posters Making & Collage Making ಸ್ಪರ್ಧೆಗಳನ್ನು  
ಆಯೋಜಿಸುವಂತೆ ಉಲ್ಲೇಖಿತ ಸುತ್ತೋಲೆಯಲ್ಲಿ ತಿಳಿಸಲಾಗಿದೆ.

ಈ ಸಂಬಂಧ, ಸದರಿ ಸ್ಪರ್ಧೆಗಳನ್ನು ನಡೆಸುವ ಬಗ್ಗೆ ಅನುದಾನ, ವಿಜೇತರ ಫೋಷಣೆ,  
ಬಹುಮಾನ ಇತ್ಯಾದಿ ವಿವರವಾದ ಮಾಹಿತಿಗಳನ್ನೊಳಗೊಂಡ ಉಲ್ಲೇಖಿತ ಸುತ್ತೋಲೆಯನ್ನು ಈ  
ಪತ್ರದೊಂದಿಗೆ ಲಗತ್ತಿಸಿ, ಕಳುಹಿಸುತ್ತಾ, ಸದರಿ ಸುತ್ತೋಲೆಯಲ್ಲಿ ತಿಳಿಸಿರುವಂತೆ ತಮ್ಮ ಕಛೇರಿಯ  
ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಬರುವ ಸರ್ಕಾರಿ/ಖಾಸಗಿ ಅನುದಾನಿತ/ಅನುದಾನ ರಹಿತ ಕಾಲೇಜುಗಳ ಪ್ರಾಂಶುಪಾಲರಿಗೆ  
ಅಗತ್ಯ ನಿರ್ದೇಶನ ನೀಡಿ, ಸದರಿ ಸ್ಪರ್ಧೆಗಳನ್ನು ಯಶಸ್ವಿಯಾಗಿ ನಡೆಸುವಂತೆ ಹಾಗೂ ಸದರಿ  
ಸ್ಪರ್ಧೆಗಳನ್ನು ಯಶಸ್ವಿಯಾಗಿ ನಡೆಸಿದ ಬಗ್ಗೆ ವರದಿಯನ್ನು ಕರ್ನಾಟಕ ಚುನಾವಣಾ ಆಯೋಗಕ್ಕೆ  
ನೇರವಾಗಿ ಸಲ್ಲಿಸುವಂತೆ ಮತ್ತು ಅದರ ಪ್ರತಿಯ ಕಾಲೇಜುವಾರು ಕ್ರೋಢೀಕೃತ ಮಾಹಿತಿಯನ್ನು ಈ  
ಕಛೇರಿಗೆ ಸಲ್ಲಿಸುವಂತೆ ಈ ಮೂಲಕ ಸೂಚಿಸಲಾಗಿದೆ.

**ಅಡಕ: ಉಲ್ಲೇಖಿತ ಸುತ್ತೋಲೆ**

ತಮ್ಮ ವಿಶ್ವಾಸಿ,

ಕಾಲೇಜು ಶಿಕ್ಷಣ ನಿರ್ದೇಶಕರು

ಪ್ರತಿಯನ್ನು:

1. Sri Sanjiv Kumar, Chief Electoral Officer and Ex-officio, Addl. Chief Secretary to Govt, DPAR (Elections).
2. ಕಛೇರಿ ಪ್ರತಿ.

ಕರ್ನಾಟಕ ಚುನಾವಣಾ ಆಯ್ಕೆ ಸಂಯೋಜಕರು  
 ಬೆಂಗಳೂರು  
 ಸಂಖ್ಯೆ: \_\_\_\_\_  
 ದಿನಾಂಕ: 6/1/2018  
 Jd(a)

6



**Office of the Chief Electoral Officer, Karnataka**

Nirvachana Nilaya, Sheshadri Road, Bangalore-560 001. Phone No.080-22224212

No.: DPAR 165 CHUMAPA 2017

Date: 05-01-2018

**CIRCULAR**

The National Voters' Day (NVD) is celebrated every year to mark the foundation day of the Election Commission of India, which was established on 25th January, 1950. The objective of celebrating NVD is to increase enrolment of voters, especially young voters, and also spread awareness among voters regarding effective participation in the electoral process. The theme for the 8<sup>th</sup> NVD, to be celebrated on 25<sup>th</sup> January 2018 is 'ACCESSIBLE ELECTIONS'.

2. In view of NVD celebration, a gamut of activities is proposed by the Election Commission of India. Therefore, it is requested to organize District-level and State-level Essay Writing, Poster Making, and Collage Making competitions. The above mentioned competitions may be conducted under the aegis of Electoral Literacy Clubs in each participant school, college and/or learning centre.

**Subjects for Essays, Posters, and Collages**

3. The subjects for the competition would be:

a) "Participation of Youth in Electoral Politics"	ಮತದಾನ ರಾಜಕೀಯದಲ್ಲಿ ಯುವ ಜನತೆಯ ಪಾಲ್ಗೊಳ್ಳುವಿಕೆ
b) "Proud To Be Voter & Ready To Vote"	ಮತದಾರನಾಗಿದ್ದು ಹೆಮ್ಮೆ ಮತ್ತು ಮತ ಚಲಾಯಿಸಲು ಸಿದ್ಧ
c) "Millennium Voters of India"	ಭಾರತದ ಮಿಲೇನಿಯಮ್ ಮತದಾರರು / ಭಾರತದ ಸಹಸ್ರಮಾನದ ಮತದಾರರು (01.01.2000ನೇ ಇಸವಿಯಲ್ಲಿ ಹುಟ್ಟಿರುವವರನ್ನು ಮಿಲೇನಿಯಮ್ ಮತದಾರರೆಂದು ಪರಿಗಣಿಸಲಾಗಿದೆ)
d) "Role of Electoral Literacy Clubs in Youth Awareness"	ಭಾರತದಲ್ಲಿ ಮತದಾರರ ಸಾಕ್ಷರತಾ ಸಂಘಗಳ(ಕ್ಲಬ್ಬುಗಳ) ಪಾತ್ರ
e) "Media, Social Media and Voter Awareness"	ಮಾಧ್ಯಮಗಳು, ಸಾಮಾಜಿಕ ಜಾಲತಾಣ ಮತ್ತು ಮತದಾರರಲ್ಲಿ ಅರಿವು
f) "Our Vote is Our Voice"	ನಮ್ಮ ಮತ ನಮ್ಮ ಧ್ವನಿ
g) "Let Us Vote, Let Us Build Our Nation"	ನಾವು ಮತ ಚಲಾಯಿಸೋಣ; ರಾಷ್ಟ್ರ ನಿರ್ಮಾಣ ಮಾಡೋಣ
h) "Ethical Voting"	ನೈತಿಕ ಮತದಾನ

### Institutional Coverage

4. The students from the following three different category groups would be covered:

**Category I)** Secondary schools (Government-run, Grant-in-aid, Private institutions)

**Category II)** Pre-university colleges, ITIs (Government-run, Grant-in-aid, Private institutions)

**Category III)** Polytechnic, higher education colleges, universities, and other technical institutes (Government-run, Grant-in-aid, Private institutions)

### Structure and Format

- **Essay:** To be written in maximum 750 words with bilingual option of writing the essay in either Kannada or English. Prizes for both English and Kannada essays will be given separately.
- **Posters:** To be made on standard chart paper size measuring 22 X 28 inches.
- **Collage:** To be made on standard chart paper size measuring 22 X 28 inches.

### Time Schedule

Activity	Last Date	Responsibility for Tasks
Communication to all schools	06-01-2018	DDPI of the concerned district
Registration of students for Essay, Poster, and Collage-making (Separately).	07-01-2018	Nodal officers for ELC of respective schools and colleges
Conducting school and college-level competition in the three categories of essay writing, poster making, and collage making.	09-01-2018	Nodal officers for ELC of respective schools and colleges.
Conducting category-wise competition at district-level, and announcing of winners.	17-01-2018	CEO, Zilla Panchayat
Compilation of district-level results, and sending it to office of Deputy CEO.	19-01-2018	CEO, Zilla Panchayat (High-resolution photographs of the winning posters and collages must be taken and sent to email of Deputy CEO. A scanned copy of winning essays must also be emailed to office of Deputy CEO).
Collection and assimilation of student information and other relevant details as per Annexure 'A'.	19-01-2018	CEO, Zilla Panchayat
Intimation of final list of district-level winners to deputy CEO to further conduct	19-01-2018	CEO, Zilla Panchayat

Compilation of essays, posters, and collages from all districts	20-01-2018	Nodal Officer, SVEEP and Shri Vikram Joshi
Collection of student information from each district	20-01-2018	Nodal officer, SVEEP, and Vikram Joshi
Evaluation by teachers for short-listing State-level winners	22-01-2018	Committee of teachers
Selection of winners by Committee headed by Chief Electoral Officer.	22-01-2018	Committee headed by Chief Electoral Officer.
Intimation of State-level results to winners	23-01-2018	Nodal officer, SVEEP, and Shri Vikram Joshi
Accommodation arrangements for students and accompanying teachers.	23-01-2018	Nodal officer, SVEEP; Shri Prakash, Shri Girish, Shri Vikram Joshi
Transportation arrangements to and from venue of NVD celebration	24-01-2018	Nodal officer, SVEEP, Shri Girish, Shri Prakash, Shri Vikram Joshi

#### Budget

Product Description	Costing Structure	Total Cost
Books (at District level)	Rs 1000 worth for 1 <sup>st</sup> prize Rs 750 worth for 2 <sup>nd</sup> prize Rs 500 worth for 3 <sup>rd</sup> prize ----- Cost per category is Rs. 2250  Cost per district for all three institutional categories put together is Rs. 2250 X 12 = Rs. 27,000	Total cost for all 33 districts Rs 20,250 X 33 = Rs 8,91,000
Books (State-level)	Rs 2000 worth for 1 <sup>st</sup> prize Rs 1500 worth for 2 <sup>nd</sup> prize Rs 1000 worth for 3 <sup>rd</sup> prize ----- Cost per category = Rs. 4,500	Total cost for all three institutional categories put together is Rs. 4,500 X 12 = Rs. 54,000.
Prize winner certificates	Total number of Certificates = 1,200.  Cost per item = Rs.18	Total cost for printing certificates is Rs. 18 X 1,200 = Rs 21,600

Accommodation for students	80 rooms to accommodate 36 students and accompanying teachers/parents at an approximate cost of Rs. 2,000 each	Rs. 1,60,000
State-level organizing cost	Rs. 1, 36,000	Rs. 2, 36, 000
Travel and transport	Rs. 1,00,000	Rs. 1, 00, 000
Grant to districts for miscellaneous expenses	Rs. 20,000	Rs. 20,000 X 33 – Rs. 66,000
		Total Cost – Rs. 15, 28, 600

### Procedure for Selections of Winners

5. The winners of the district-level competitions may be decided by a committee headed by CEO, Zilla Panchayat DDPI and DDPU as members. The state-level winners will be decided by a committee headed by the Chief Electoral Officer.

6. The Committee, headed by the Chief Electoral Officer, shall consist of the following members:

Committee Members	Designation
Shri Ujjwal Kumar Ghosh	Additional CEO
Shri K N Ramesh	Joint CEO
Dr P C Jaffer	Commissioner, Public Instructions
Smt Shikha C	Director, PU Board

Teachers/lecturers from English Department (to short-list Essays from districts), and Fine Arts Department (to shortlist posters and collages from districts) will be selected under the guidance and supervision of Commissioner, Public Instructions, and Director, PU Board.

Nodal officer, SVEEP and Shri Vikram Joshi to coordinate with Commissioner, Public Instructions, and Director, PU Board to select teachers.

### Prizes

7. The winners will be awarded with the following prizes at state and district levels for each of the three institutional categories.

#### At district level:

- First prize – Books worth Rs 1000
- Second prize – Books worth Rs. 750
- Third prize – Books worth Rs 500

#### At State level:

- First prize – Books worth Rs 2000
- Second prize – Books worth Rs 1500
- Third prize – Books worth Rs 1000

### Concurrent Monitoring, Reporting, and Documentation

8. The CEOs, who are also the District Coordinators -- SVEEP activities, must monitor the activities of the competition and report the required details in the given format attached as Annexure 'A', to the office of Deputy CEO.
9. All the activities mentioned in the table given in Time Schedule above shall be documented including best practices noticed during the processes of competition.


### Stakeholder Responsibilities

Officers	Responsibilities	Remarks
DDPI and DDPU	To intimate schools/colleges about the competition and oversee activities in district, and report to office of CEO, Zilla Panchayat.	
CEO, Zilla Panchayat -- Nodal officer for SVEEP in districts	To send essays, posters and collages of district-level winners to the office of Deputy CEO	Supervise the whole process at the district level.
Shri Prakash, Section Officer in Chief Electoral Office, and Shri Vikram Joshi	To coordinate with DEOs on dissemination of information to all educational institutions, and collection of data, including details of students, audience present, winner details etc. from districts.	
Shri S.G. Raveendra, Spl. Commissioner, BBMP	To disseminate information to nodal officers in all above-mentioned schools in BBMP area, and responsible for execution of the competition.	

### Submission of Entries and Contact Information

10. All entries of winners along with complete details, as per Annexure 'A', must be submitted on 19 January 2018 to the following email address: [deputyceo.karnataka@gmail.com](mailto:deputyceo.karnataka@gmail.com)
11. For any queries or clarifications, you may kindly contact the office of the Deputy CEO on 080-22224212.

12. This circular is being sent in supersession of the earlier circular dated 23.12.2017 by Department of Public Instruction. You may kindly ignore the earlier circular.

  
(SANJIV KUMAR)  
Chief Electoral Officer and Ex-officio  
Addl. Chief Secretary to Govt.,  
D.P.A.R. (Elections).

To:

1. Addl. Chief Sectary, Primary and Secondary Education, Govt. of Karnataka.
2. Commissioner, Collegiate Education, Bengaluru.
3. Commissioner, PU Board, Bengaluru.
4. Commissioner, Public Instruction, Bengaluru.
5. All District Election Officers.
6. Joint CEO (Technical), DPAR (Elections).
7. The Deputy CEO (Training and Election Expenditure), DPAR (Elections).
8. The Asst. CEO and Ex-officio Under Secretary to Govt., DPAR (Elections).
9. All concerned.